

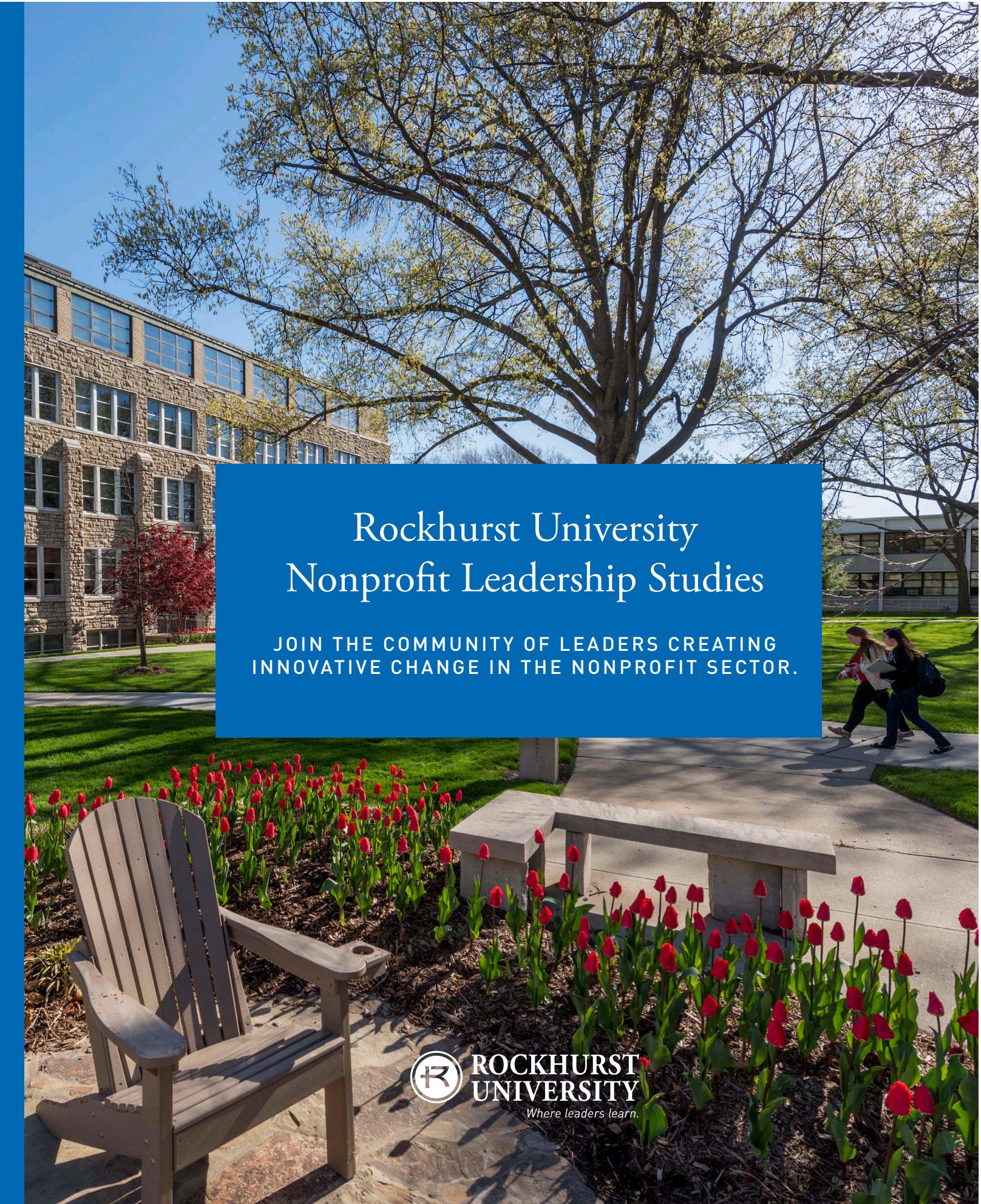
Why Nonprofit Leadership at Rockhurst?

For more than 40 years, Rockhurst has provided quality nonprofit leadership education in the Jesuit tradition. Kansas City is home to 7,500 nonprofits, giving students unparalleled internship and leadership opportunities. With award-winning faculty bringing extensive experience to the classroom, students are equipped to face the challenges of the nonprofit sector head-on. The program offers flexible schedule options with classes available in the evenings and many courses in an accelerated seven-week format. Financial aid is available for qualifying students.

"The internship experiences, knowledgeable professors, and professional development were the building blocks that I use today in my career."
– David E. LeFebvre, '09, development director, Greater Richmond
SCAN (Stop Child Abuse Now), Inc.

For more information about the nonprofit leadership studies program, and to begin your path to create greater change in the nonprofit sector, contact Jennifer Rinella, assistant professor and program director at jennifer.rinella@rockhurst.edu or 816-501-4299.

rockhurst.edu/npls



Rockhurst University is proud to prepare nonprofit leaders to make a positive difference in the Kansas City community and beyond. Built in the Jesuit tradition, we teach students how to think critically and approach real-world problems with integrity, intelligence and compassion. By incorporating hands-on learning and values-driven curriculum, the nonprofit leadership studies program creates the foundation for lasting impact. Here, students are empowered to become the change agents that our communities need.

"The ability to get hands-on experience with community issues through volunteerism in conjunction with coursework was invaluable. And the network you form with your fellow students after graduating helps you to take a more community-based approach as you begin your career."

— Anna Hennes, '05, manager of operations and program development, First Hand Foundation



- Nonprofits account for 11.4 million jobs in the U.S., 10.3 percent of all private sector employment, according to a study by the Bureau of Labor Statistics.
- Kansas City is home to more than 7,500 nonprofit organizations, giving students numerous internship and career opportunities.
- The average annual salary for a CEO or executive director of a nonprofit organization was \$119,000 in 2014.

If you're looking to strengthen communities through nonprofit leadership, this is the program for you. Choose among our several degree program options and concentrations, and earn your Certified Nonprofit Professional (CNP) designation, all in one place. And now is the time. With the nonprofit sector on the rise, organizations will be looking for leaders like you.

Degree programs

- Bachelor of arts degree with a major in nonprofit leadership studies
- Bachelor of arts degree in nonprofit leadership with fundraising concentration
- Minor in nonprofit leadership studies

Certificate programs

- Nonprofit leadership
- Fundraising leadership offered in partnership with Association of Fundraising Professionals (AFP) Mid America Chapter
- National certificate in nonprofit management/leadership awarded by Nonprofit Leadership Alliance

CURRICULUM

Students have the opportunity to take courses that lay the groundwork for successful careers as nonprofit leaders. Courses include:

- Introduction to Nonprofit Organizations
- Marketing for Nonprofit Organizations
- Foundations of Fundraising and Development
- Community Engagement
- Volunteer Management & Program Planning
- Administration of Nonprofit Organizations
- Financial Management for Nonprofit Organizations
- Technology and Communication Trends

To see the full curriculum, visit rockhurst.edu/npls.

Students interested in fundraising take additional courses focused on special events, individual and corporate giving, major gifts, capital campaigns, prospect research and proposal writing.

INTERNSHIP PROGRAM

Each degree-seeking student completes an internship with a nonprofit organization. This supervised learning experience provides an in-depth opportunity to learn firsthand about the host organization and the roles and responsibilities of its staff and volunteer leadership.

NONPROFIT LEADERSHIP STUDENT ASSOCIATION

Students have the additional opportunity to build their résumés, gain valuable experience and network through the Nonprofit Leadership Student Association. This student organization meets regularly for professional development opportunities, service projects and fundraising activities.

GET YOUR CNP THROUGH THE NONPROFIT LEADERSHIP ALLIANCE

As a member of the Nonprofit Leadership Alliance, RU offers students the opportunity to earn a Certified Nonprofit Professional (CNP) credential in as little as one year. The CNP is the only national nonprofit credential preparing students for careers in nonprofit management. This proven method to launch your career is based on the professional competencies that hiring managers are looking for in prospective employees.

The four core components of the CNP program are:

- Academic coursework
- Leadership and service
- National conference
- Internship

According to research by LinkedIn, Certified Nonprofit Professionals are seven times more likely to rise to director-level than nonprofit professionals who have not earned this certification.

ALLIANCE MANAGEMENT INSTITUTE

Students in the Nonprofit Leadership Alliance CNP program have the exclusive opportunity to attend the annual Alliance Management Institute – the only national conference specifically designed to prepare 500+ college students for a career in the nonprofit sector.

WHERE RU CAN TAKE YOU

RU partners with distinguished organizations, both locally and nationally, to give students hands-on experience through internships, and a competitive advantage upon graduating. Examples of partner organizations include the American Cancer Society, Boy Scouts, Camp Fire, Children's Mercy Hospital, Heart to Heart International, Junior League, Kemper Museum of Contemporary Art, Ronald McDonald House Charities, Special Olympics and the YMCA, just to name a few.

With the powerful combination of internship experience, rigorous curriculum and world-class faculty, the nonprofit leadership studies program at RU helps students build the framework for impactful careers as nonprofit leaders.