

# MANAGEMENT

RANKED  
NO. 11  
IN THE NATION

- 2017 U.S. News & World Report

The management concentration, within the Bachelor of Science in Business Administration degree program, will prepare you to plan, organize and assume leadership roles in any organization. You'll learn where power comes from and how to exercise it effectively and ethically by studying the traits, style, and behaviors of charismatic leaders.

If you aspire to assume leadership roles within business and enjoy responsibility and making decisions, this management concentration is for you.

## THE PROGRAM

This management concentration explores the practical skills, ethical issues and management theories that lead to success in today's diverse global economy. Through the program, you will examine different leadership styles and learn how to think strategically for firms in both domestic and foreign settings.

Our faculty are experts in fields such as social entrepreneurship, technology management, strategic alliances, corporate governance, mentoring, organizational change and global strategic management. In addition to their role as professors, they are also active consultants, researchers, and writers whose work has appeared in a variety of journals and publications. In other words, you'll learn from the best.



### CURRICULUM

In the workplace, you'll take part in lectures, group and individual projects and lead oral presentations. This program mimics the workplace, offering you these same kinds of experiences at the undergraduate level to better prepare you for your career.

Coursework incorporates theory, strategy, and real-world case studies in areas such as management policy, compensation and rewards, training and development, human resources, employee and labor relations, and international management.

### Helzberg Core Curriculum

You'll take the following 26 credit hours as part of the core curriculum:

- BIA 3100 Computing Technologies for Business**  
(3 credit hours)
- BIA 3201 Prescriptive Analytics for Business Decision Making** (3 credit hours)
- FN 3000 Essentials of Finance** (3 credit hours)
- MG 3001 Professional Readiness II: Skill Development** (1 credit hour)
- MG 4001 Professional Readiness III: Experience & Transition** (1 credit hour)
- MG 3300 Leadership & Organizational Behavior** (3 credit hours)
- MG 3350 Business in Global Environments** (3 credit hours)
- MG 3400 Business Law and Commercial Transactions** (3 credit hours)
- MG 4940 Business Leadership: Strategy, Policy, and Ethics** (3 credit hours)
- MK 3000 Principles of Marketing** (3 credit hours)

### Management Curriculum

In addition to the Helzberg core courses, you'll take 15 credit hours such as:

- MG 3500 Leadership Development** (3 credit hours)
- MG 4350 International Management** (3 credit hours)
- MG 3010 Principles of Management** (3 credit hours)
- MG 3800 Competitive Analysis: An International Perspective** (3 credit hours)
- MG 4400 Small Business Management/ Entrepreneurship** (3 credit hours)



ROCKHURST UNIVERSITY

Helzberg School of Management

# MANAGEMENT

## RESEARCH AND INTERNSHIP OPPORTUNITIES

You are encouraged to participate in internship programs and business practicums. These experiences help you gain practical skills and perspectives from different companies. You're also urged to seek study abroad opportunities to offer you an international viewpoint.

Numerous internship opportunities are available thanks to Rockhurst's vast professional network of alumni and friends.

Some of the firms offering internships and full-time positions to Helzberg management students and graduates include:

- Black & Veatch
- Commerce Bank
- Federal Bank Reserve
- Freightquote
- Google Fiber
- Kansas City Chiefs
- Lockton
- Northwestern Mutual
- HNTB
- SmithBarney
- Truman Medical Center
- VML

Within the program, you will take part in civic partnerships and capstone projects with local businesses so you can see how these connect to what you're learning in class.

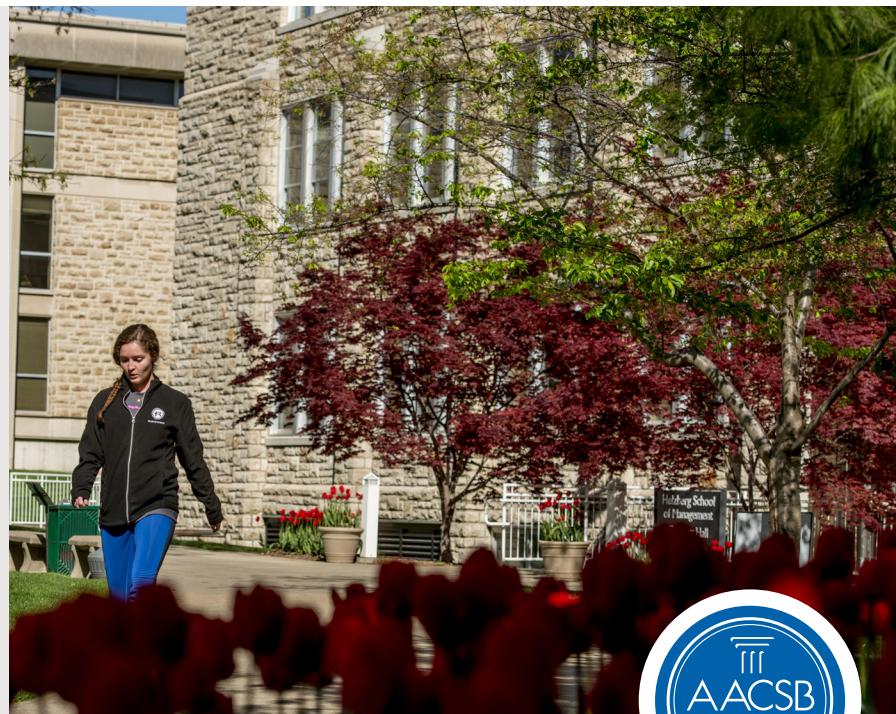
## GET STARTED

Visit [rockhurst.edu/bsba](http://rockhurst.edu/bsba) to learn more and apply today.

## Questions?

Contact Paul Nunez, director of undergraduate advising, at 816-501-4578 or [paul.nunez@rockhurst.edu](mailto:paul.nunez@rockhurst.edu)

[rockhurst.edu/bsba](http://rockhurst.edu/bsba)



## CAREER OUTLOOK

Students who graduate with a BSBA, concentrating in management, begin their careers in areas such as operations management, consulting, human resources, nonprofit management and strategic planning.

The average annual salary for entry-level jobs in these fields is \$49,200. However, this varies due to company, location, industry, experience and benefits.

## THE ADMISSION PROCESS

Apply in three easy steps.

1. **Complete an application for admission** at [rockhurst.edu/apply](http://rockhurst.edu/apply).
2. **Submit your official high school and undergraduate transcripts** (if applicable). Electronic transcripts may be sent to [jennifer.plaster@rockhurst.edu](mailto:jennifer.plaster@rockhurst.edu). Official transcripts can be mailed to:  
Rockhurst University  
Helzberg School of Management  
Conway Hall, Room 201F  
1100 Rockhurst Road  
Kansas City, MO 64110-2561
3. **After submitting your application and transcripts**, meet your adviser to map out a personalized schedule.

## CONNECT WITH US



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